

Hello

I'm Taylor Emmons

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Skills

- Adobe Creative Suite (Illustrator, Adobe Indesign, Photoshop, etc.)
- Web Design
- Time management
- Communication

Work History

March 2021 - July 2022

Party America, Lincoln Nebraska – *Sales Associate*

- Solved customer challenges by offering relevant products and services.
- Assessed customer needs and utilized suggestive selling techniques to drive sales.
- Stocked merchandise, clearly labeling items, and arranging according to size or color.

July 2022 - PRESENT

Target, Lincoln Nebraska – *Style Consultant*

- Organized racks and shelves to maintain store visual appeal, engage customers, and promote specific merchandise.
- Helped customers locate products and checked the store system for merchandise at other sites.
- Rotated stock and restocked shelves to maintain product availability and store appearance.

Accomplishments/Other Experience

January 2025 - May 2025

Global Career Accelerator – *Digital Marketing Track*

- Learned about evaluating ad performance
- Hands-on experience in optimizing campaigns by making data-driven decisions.
- Gained experience creating a shopify store
- Learned how to bring customers through the marketing funnel by using search engine optimization

March 2025

Jacht – *Web Designer*

- Recently accepted to Jacht, UNL's student led advertising agency, as a web design team member.

Education

August 2023 - PRESENT

University of Nebraska, Lincoln – *Bachelor of Arts: Graphic Design*

Currently working towards a graphic design degree learning needed skills such as design software experience.